

Close the female wealth gap now!
Create your second income!

# The Angel Investing Fortune Programme

Gain control of Money

**Budgeting** 

Strategy and portfolio

Investing





# This is the new You

- Have your say
- Become impactful to the world
- Create wealth for you and others

Create a better world

Grow your investments to the millions

Be connected to a cohort of inspired Angel Investors

Female entrepreneurship, female funding, female Investing.

Gain Confidence in yourself and into money

Be more than just in control - be engaged







## Introduction to the Programme



You are not alone, you are a cohort of angel investors.

Let's talk about your money mindset: Discover your hidden beliefs about you and money and transform them

Not a math person? Financial planning made easy (including pension planning)

Principled Decision Making

Principles for investing

Asset Allocation and Portfolio Management

Define your Journey

Finding the right deals

**Deal Negotiation** 

Investing small amounts through our partner network

Deal closure and administration

Impact and ESG Investing

Identify Greenwashing and Whitewashing







## Your Tour Guides



Karen Wendt, Eccos Impact GmbH

LinkedIn: Karen Wendt



Olga Miller, SmartPurse

LinkedIn: Olga Miller

## Supported by



Deyana K. Nedeva, Blockchain Valley Ventures

LinkedIn: <u>Deyana K. Nedeva</u>



Ingeborg Schumacher, Responsible Impact Investing

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Urs Bolt, Alpian
LinkedIn: Urs Bolt



Ines Nussbaum, Attorney at Law

LinkedIn: Ines Nussbaum





## Investors Cohort Building

## You are not alone

Replace fear with peer advice

Investors Team Building based on complementary strengths

Understanding Your Personality and Matching it with the best complementary skills.







### Start now your Financial Freedom and Empowerment Journey

Empower Yourself! Grow your investments to the millions!

Take the 90 days Angel Investing Fortune Challenge



### The Angel Investing Fortune Programme



Define your personal money journey



Become confident with our daily discussions



Empower yourself:
Competence Building in
personal, money and financial,
ethical and social competences



Get the millionaire mindset



Enjoy your wealth growing - you are the gardener



Be an empowered angel investor in a female angel network



Close the female funding gap





## What to expect

Understand why and how you can grow your investments to the millions

Learn how investing is different from saving

Safe learning space and likeminded Ladies for lifelong investment cohort

Start with personal finance and investment analysis

Stick to principles based investing: your values and ethics on board

Be savvy in money personalities understanding

Meet like-minded ladies in a safe learning space for lifelong investment cohorts



#### The Angel Investing Fortune Programme

Get free access to a certification course after this journey

Keep an eye always on your portfolio

Be a good negotiator

Find your bliss and investment strategy





# What you will learn





What the Gender Wealth (& Investing) Gap is

**Emotional Intelligence** 

How your money mindset can change your progress

**Personal Budgeting** 

How you can reach your financial goals

Engineer your portfolio, use due diligence and emotional intelligence

Learn money psychology

Find the right investment strategy for you to feel confident about your personal finance plan

What are stocks, funds & other investment solutions

Understand your risk profiles during different stages in life and those available investment opportunities

How to invest in private markets

The Angel Investing Fortune Programme

# This course is for you if you:



Already wanted to have a positive impact on the world but did not know how



Are able to make smart money with the right mindset



Invest into private markets but need to be qualified and invest small amounts



Thought about tackling your finances but do not know where to start



Nourish your future self: you are ready to invest into your financial future





# How does it work



#### Methodology

You will get input from our tour guides and lecturers, we then build and reflect on each case of the cohort.

Discussion of the results and your decisions

Each session consists of three elements: input and lecture, cohort case study, discussion and result.

## Through our partners, you will get the chance to:

- Get qualified as an investor,
- Use our SwissPreneurs Partners Platform to invest small amounts instead of big tickets into venture capital and private equity
- Be involved in the Inacta ecosystems when investing in crypto or tokenized assets
- Be involved in the COP 28 Green Line
- Get a certificate through our partner's extra financial literacy course (online, recordings and so on).





## Course Format

### The Angel Investing Fortune Programme





- 1 workshop per month, for 3 months, of around 4 hours on Saturdays
- 1 Final Wrap Up Workshop with all Sandbox Partners
- 1:1 Exchange Session, according to personal schedule





## Take care of yourself

#### The Angel Investing Fortune Programme

Access to SwissFinTechLadies Female Angel Community

Access to the VC4Diversity Pitching Format and Deal Pipeline

Your Wealth Creation Working Book

Free Copy of one of Karens Sustainable Finance Book Series Books

Access to Diversity
Programmes and CAIA
Programmes at a
discount



Access to prestigious investor conferences

Access to Innovation Day with Female Pitches in Dayos

Personalised Coaching Session Investment Lunches

Angel Investing Learning Package and Free Book including all Investment Jargons and free templates









660 CHF\*

Members of SFTL Female Angel Investors

777 CHF

Members of our SFTA Partner Organization and Smart Purse

1400 CHF-

Introduction Price Special Offer

\*A discount of 33 % applies. Instead of 999chf it is 660chf







## Course starts in March 2024

The Angel Investing Fortune Programme

- **iii** Saturday April 13, 10-14.30 h
- **iii** Saturday May 4, 10-14.30 h
- 🗰 Saturday June 8, 2024.
- at Tenity Pfingstweidstr. 110, Zürich



## It is easier with friends

Invite a friend and get your 20 % 77 discount code.\*

\*Discounts are only individually applicable you cannot combine them





## Overview





#### Introduction

- What and Why Angel Investing
- The investor's Mindset
- Investment Personalities
- Behavioural Biases and How to overcome them
- Positioning yourself in an Investment Lifecycle
- Budgeting, pension planning, filling gaps
- Case Study

### Investment Due Diligence

- Company Valuations
- Closing the Deal: Financial Instruments, Terms and Employee Benefits (PHOBS, SHOBs)
- Your tasks after Deal Close, Exit Strategies and Returns
- Case Study

### Investing into Digital Assets and Tokens

- Legal Framework for Tokenized Assets
- Investing into Blockchain, the Digital Economy and Crypto and CBDC
- Case Study

#### The Angel Investing Fortune Programme

#### Principles of Investing: Investor Profile and Strategies

- Building up an Investment Pipeline and a Portfolio
- Investing in the secondary and the primary market
- Creating Your Investment Ecosystem for private markets
- Legal Basics: Company Structures, Cap-Tables, Term Sheets, Qualified investors, coinvestment strategies
- Investing into Pre-Seed, Seed Series A-D
- Growth Companies, Venture Capital and Private Equity Investments
- Case Study

#### **Bonus**

- Negotiating your Deal
- ESG and Impact Investing
- Q&A

All modules are a combination of input and case studies.

Central to our program is cohort based learning, so will have your own investment circle following the program.











Join the huge investor community, and make it a little more female.